

WASRG

WASHINGTON AREA
STATE RELATIONS GROUP

MANAGED BY FOCUS



The network you need.

WASRG provides professional development to state government affairs professionals through high-quality programming and valuable networking opportunities in Washington, D.C.

[LEARN MORE](#)

www.wasrg.com

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| information@wasrg.com

Join WASRG now to enhance your state government affairs efforts in 2024.

- Stay connected to the state government affairs community and expand your network at our popular monthly in-person events.
- Attend valuable virtual programming at no additional cost.
- Gather the latest political intelligence from state capitols.
- Hear from thought leaders on state policy trends impacting industry.

[JOIN TODAY](#)



Founded in the mid-1970's, WASRG is the only networking and professional development organization exclusively for DC-based state policy professionals. Our membership includes over 40 corporate, trade association and public sector organizations and over 250 busy professionals who work as lobbyists, association staff, government affairs executives and vendor/service representatives.

Memberships

BECOME A MEMBER

Memberships run on a calendar year, January 1-December 31

INDIVIDUAL - \$350

- **One pass to attend each of our Capitol Events:**
 - Member Luncheons
 - Networking Happy Hours
- **One pass to attend our Banner Events:**
 - 'Inside the Dome' virtual briefings
 - NCSL Reception
- **Discounted Member Rate for Signature Events:**
 - Networking at the Nats
 - Fall Signature Event
 - Annual Holiday Party

ORGANIZATIONAL - \$700

- **Three passes* to attend each of our Capitol Events:**
 - Member Luncheons
 - Networking Happy Hours
- **Unlimited passes to attend our Banner Events:**
 - 'Inside the Dome' virtual briefings
 - NCSL Reception
- **Discounted Member Rate for Signature Events:**
 - Networking at the Nats
 - Fall Signature Event
 - Annual Holiday Party
- **Company name and logo featured on the WASRG website**

*Additional organizational attendees can register for these events at a discounted Member Rate

Sponsorships

SPONSOR WASRG















WASRG offers year-long premium sponsorship opportunities - **a rate which also includes WASRG membership!** With your support, you'll maximize your organization's exposure to WASRG's membership and enjoy recognition throughout the year as a distinguished WASRG Sponsor. Your support will help facilitate quality WASRG programming and speakers during the course of 2024.

| Benefits | Platinum \$4,000 | Gold \$3,000 | Silver \$2,000 |
|--|---------------------|-----------------------|-------------------------|
| Organizational Membership <i>Included (\$700 Value)</i> | ✓ | ✓ | ✓ |
| <i>Featured as a Luncheon Sponsor</i> <i>Includes 1 additional guest pass/event</i> | ✓ | ✓ | |
| <i>Featured as a Happy Hour Sponsor</i> <i>Includes 1 additional guest pass/event</i> | ✓ | | ✓ |
| One Complimentary Registration <i>to all Signature Events</i> | ✓ | | |
| Organization Logo Featured on All Marketing Materials as a Sponsor <i>Emails, social media & website</i> | ✓ | <i>Luncheons Only</i> | <i>Happy Hours Only</i> |
| Attendee List Provided for All Events <i>In advance (upon request)</i> | ✓ | <i>Luncheons Only</i> | <i>Happy Hours Only</i> |



2024 Calendar

Subject to change. Check our [the Upcoming Events](#) page on our website below for more information.

| | | |
|---|--|--|
| <p>JANUARY</p> <ul style="list-style-type: none"> Virtual Inside the Dome  | <p>FEBRUARY</p> <ul style="list-style-type: none"> Annual Membership Luncheon  | <p>MARCH</p> <ul style="list-style-type: none"> Networking Happy Hour  |
| <p>APRIL</p> <ul style="list-style-type: none"> Luncheon  | <p>MAY</p> <ul style="list-style-type: none"> Networking Happy Hour Virtual Inside the Dome   | <p>JUNE</p> <ul style="list-style-type: none"> Networking at the Nats  |
| <p>JULY</p> | <p>AUGUST</p> <ul style="list-style-type: none"> Annual Reception During NCSL Legislative Summit  | <p>SEPTEMBER</p> <ul style="list-style-type: none"> Networking Happy Hour Virtual Inside the Dome   |
| <p>OCTOBER</p> <ul style="list-style-type: none"> Fall Signature Event  | <p>NOVEMBER</p> <ul style="list-style-type: none"> Luncheon Virtual Inside the Dome   | <p>DECEMBER</p> <ul style="list-style-type: none"> Annual Holiday Reception  |



Banner Event



Signature Event



Capitol Event



2023 Events Recap

ANNUAL MEMBERSHIP LUNCHEON FEBRUARY

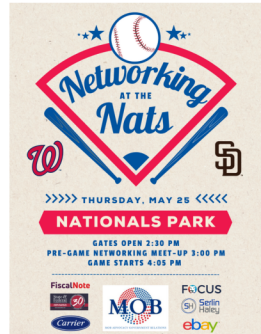
Our Annual Membership Luncheon is one of our long-standing signature events, where members connect in person for the first time in the new year and where we vote in our new Board Members and Officers. In 2023, we hosted 60 attendees at Carmine's in DC for a sit-down lunch featuring Patty Readinger, Director of Federal Affairs for Michigan Governor Gretchen Whitmer, and Brandon Gibson, Chief Operating Officer for Tennessee Governor Bill Lee.



LUNCHEON IN PARTNERSHIP WITH NLGA MARCH

In March 2023, WASRG co-hosted a luncheon with the National Lieutenant Governors Association, with Nevada Lt. Gov. Stavros Anthony as our speaker. He spoke about his role and the political landscape in Nevada to 40 members at Joe's in DC.





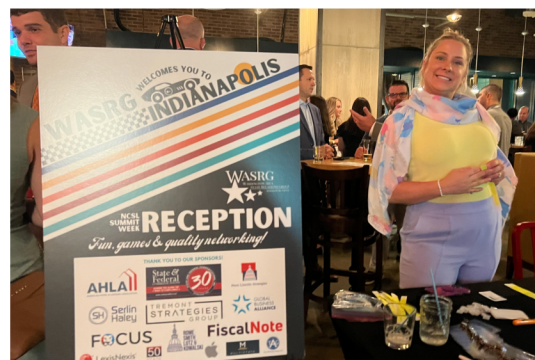
NETWORKING SOCIAL EVENTS

WASRG hosts social events throughout the year - networking receptions, happy hours and, in 2023, an event at Nationals Park - with 30-50 attendees. We're planning at least 4 social events for 2024.



ANNUAL RECEPTION DURING NCSL AUGUST

Every year we host a lively and well-attended reception during the week of the NCSL Annual Summit. Our 2023 event in Indianapolis had over 225 registrants.

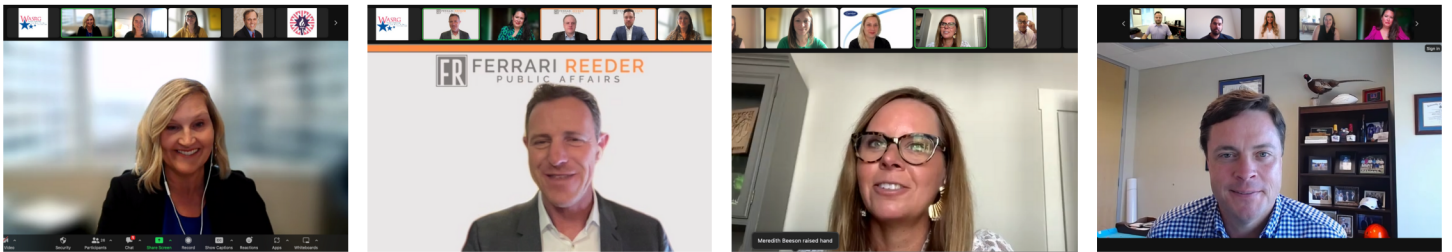




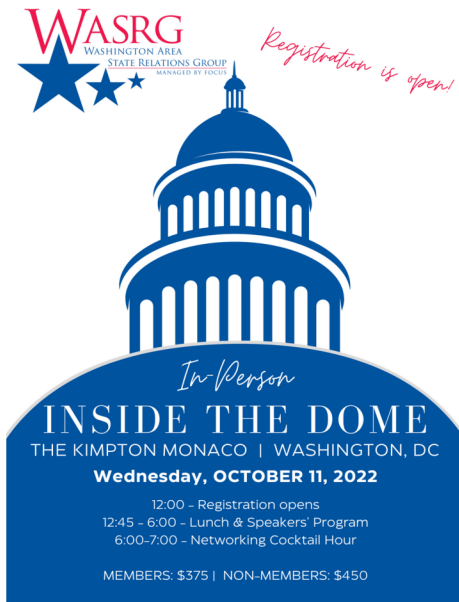
2022 Events Recap

VIRTUAL EVENTS

WASRG's ongoing virtual series, Inside the Dome, features state consultants sharing the latest policy and political developments in their states with members. We have hosted over 60 of these briefings featuring 32 states since 2020. These interactive conversations are highly valued by members.



IN-PERSON INSIDE THE DOME OCTOBER



WASRG hosted its 2nd annual In-Person Inside the Dome on October 11 at the Kimpton Monaco in DC. Over 80 members and guests attended this half-day event forecasting 2024 General Sessions. It featured panels with eight in-state consultants from Eastern and Western states sharing their insight on election outcomes and major legislation expected to be considered in 2024, and a panel with privacy and AI experts. The Leadership Panel included state Chamber leaders from Connecticut, Maine and West Virginia sharing their legislative priorities and previewing their upcoming General Sessions. The event concluded with a reception where members and speakers were able to informally meet, reconnect and network.





2022 Events Recap

HOLIDAY RECEPTION DECEMBER

WASRG closes out the year with a holiday party, typically hosted in downtown DC and featuring a live band. Our 2023 party was at Irregardless in DC. This event is an opportunity for members to get to know each other and have fun before the holidays and the busy legislative sessions get underway. Attendance for this event is typically ~75 members and guests.

